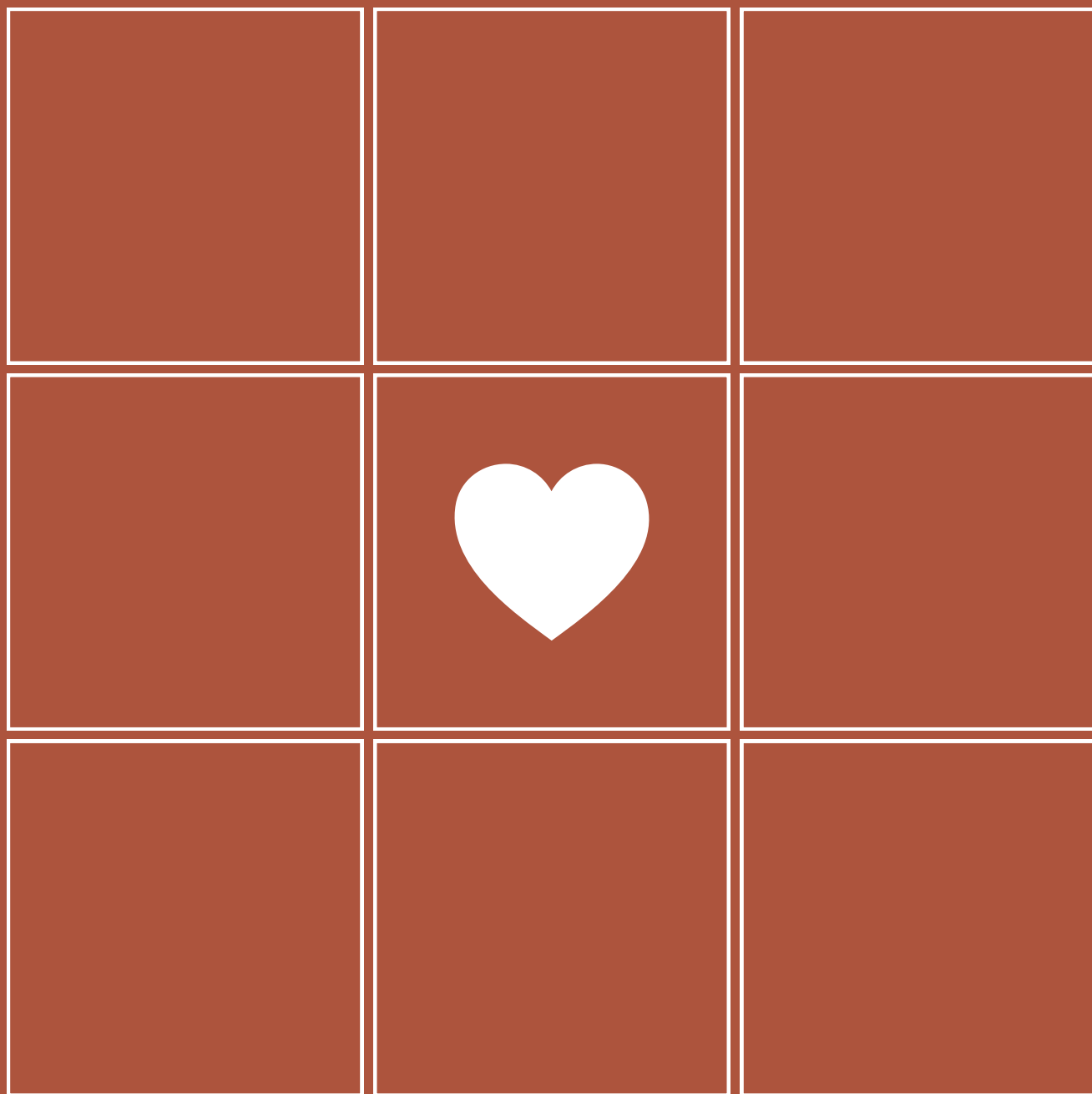


# EVERYDAY EVANGELISM

*Share What You Love*



# SHARE WHAT YOU LOVE

## *Small Group Study Guide*

### Overview

**“Why wouldn’t you help people who have a problem you know how to solve?”**

We spend a lot of energy trying to train people to share their faith more effectively. But this teaching asks a different question first: why don’t we share it at all? The answer, Jay suggests, isn’t a technique problem; it’s a love problem. People share what they love, naturally and without being coached. So if we’re not sharing our faith, either our love for Jesus isn’t as alive as we think it is, or our love for the people around us has grown cold. Both can be prayed into. This guide invites your group to sit with that honest diagnosis and ask God for a heart that actually wants to share.

### Key Ideas

Three movements from the teaching:

1. Everyone already shares what they love: restaurants, music, movies. No one has to be trained or pressured to do it. Sharing is natural when love is real.
2. If we’re not sharing our faith, there are really only two diagnoses: we don’t love Jesus as much as we think, or we don’t love people as much as we tell ourselves.
3. Both can change through prayer. A greater love for God and a greater love for people are things we can ask for and receive.

### Icebreaker

Choose one to open your time together (5–10 min):

1. What’s something you love so much that you can’t help but tell people about it — a restaurant, a show, a book, a place? What makes you want to share it?
2. Think back to when your faith felt most alive. What was going on? What were you excited about? What made it feel real?

### Watch the Video

## Discussion Questions

### Part 1: We Already Share What We Love

*Key idea: Sharing is natural. The question is what and who we actually love.*

1. Jay's point is that no one has to be convinced to recommend a great meal or a great song — it just comes out. When has your faith felt that natural to talk about? What made it feel that way?
2. Jay says if you don't share the cure to cancer with someone who has cancer, something is wrong. That's a sharp edge. How does it land on you? Does it feel convicting, or does it feel unfair?
3. What's the difference between sharing your faith and sharing a restaurant recommendation? What makes one feel natural, and the other feel hard?

### Part 2: The Two Diagnoses

*Key idea: The barrier to sharing faith is usually a love deficit for God, for people, or both.*

1. Jay offers two honest possibilities: we don't love God as much as we think, or we don't love people as much as we think. Which one lands closer to home for you right now? Be honest.
2. What does it feel like to consider that the reason you're not sharing your faith might not be fear or lack of training but a cooling of love? What stirs in you when you hear that?
3. Jay distinguishes between "analytic truths we're trying to persuade someone of" and a heartfelt testimony. What's the difference in practice? Which do you tend to default to?

### Part 3: A Love That Can Be Prayed Into

*Key idea: We don't have to manufacture love for God or people. We can ask for it.*

1. Jay says you can pray for a heart for God and a heart for people. These are miracles available to us. Have you ever prayed for that specifically? What happened?
2. What would it look like in your daily life if your love for Jesus were more alive, more present, more obvious, more overflowing? What would be different?
3. What would it look like if your love for the people around you (your neighbor, your coworker, your family member who exhausts you) started to grow? How would you treat them differently?

## Scripture

Read one or more of these together and discuss how they connect to the teaching:

- 1 John 4:19 - We love because He first loved us (love for God and others flows from being loved)

- Romans 5:5 - God's love has been poured into our hearts through the Holy Spirit
- 2 Corinthians 5:14–15 - Christ's love compels us; we no longer live for ourselves
- Acts 4:20 - "We cannot help speaking about what we have seen and heard."
- Romans 10:14–15 - How will they hear without someone telling them?
- Luke 7:47 - The one who has been forgiven much loves much

## Personal Reflection

A few honest questions to sit with individually before sharing.

*Take a few quiet minutes with these questions. You don't have to share your answers, but you might want to.*

1. What do I actually love about Jesus right now, not in theory, but in my lived experience this week?
2. Is there anyone in my life I've grown tired of, given up on, or quietly written off? Who?
3. When did I last tell someone outside a church context something true and real about my life with Jesus?

## Application

This week, try one of these:

1. Pray specifically for a greater love for God. Not a longer quiet time — just ask: "God, make me love you more. Show me something about you I haven't seen lately."
2. Pray specifically for one person you've grown distant from or given up on. Ask God to give you His heart for them.
3. Tell one person this week — naturally, without a script — about something real in your life with Jesus. Not a gospel presentation. Just something true.
4. Reflect on your testimony: what is it about the life you have with Jesus that you would most want someone else to experience? Write it down in a few sentences.

## Additional Application and Resource

Sometimes, we need some help sharing. AlphaUSA, a longtime friend of the Vineyard, [has a course called Alpha](#) for kids and adults where people are invited to several dinner parties where they ask questions and talk about the most important things in life - God, faith, prayer, and forgiveness - all from a Christian perspective. For people who attend, the only requirement is a willingness to show up

and be real, to ask questions from whatever perspective they are coming from, and to be genuinely curious. As you can imagine, this is way easier for a non-Christian or a casual churchgoer. If your church does Alpha or wants to start, share this opportunity with your friends to engage faith in Jesus from a place of skepticism and curiosity, where no question is off limits.

## Ministry Time

As the Vineyard, we proclaim *and* demonstrate. Let the Holy Spirit speak and minister to your group. Here are a few ministry time prompts to go along with what you are sensing from the Spirit.

1. Ask for the Holy Spirit to fill your group with love. Ask your group if anyone needs that love to be healing of any kind, freedom from shame, or freedom from anxiety. Minister to whoever seems impacted. Then, encourage your group that even simple prayer experiences like this are things that can be shared.
2. Ask for the Holy Spirit to release the gift of encouragement for those who want it. Commission those interested in encouraging people that week and coming back the following week with a testimony of sharing an encouragement from the Lord for someone, ideally someone far from God.
3. Ask for a release of prophetic gifting from the Holy Spirit. Wait on the Spirit to follow His direction. Then, pray for the gift of prophecy over people and ask them to be mindful of how God brings people to mind that week. Ask if God is speaking to them about those around them?

## Closing Prayer

Invite the group to pray honestly. You might use this as a guide:

God, we confess that our love for you is sometimes thinner than we'd like to admit. And our love for people — the people who are hard to love, the people we've quietly given up on — isn't always as real as we tell ourselves. We can't manufacture what we don't have. But you can give it. Pour your love into our hearts by your Spirit. Make us people who actually want to share what we have in you, not out of obligation, but because it's real and it's good and we can't help it.

Amen.

## Leader Notes

Tips for facilitating this discussion well:

- This teaching is more diagnostic than instructional. It's designed to surface an honest question, not teach a technique. Resist the urge to move too quickly to "so here's how to share your faith." Let the diagnosis do its work first.

- The two options of not loving God enough or not loving people enough can feel like an accusation. Model honesty yourself. The more you're willing to say "that lands on me too," the safer others will feel to be honest.
- The Personal Reflection section is intentionally private. Give people a few real minutes of quiet. Don't rush past it to the discussion.
- Some people in your group may be carrying real weariness around evangelism, past experiences of rejection, guilt-driven approaches, or burnout. This teaching's reframe (it's about love, not technique) can be freeing for them. Create space for that.
- The closing prayer is a prayer for something supernatural: a greater love. Pray it like you mean it. That's the most important thing you'll do in the room.